

2022 RESULTS AND IMPACT



BIG PICTURE

Registered Kids

23,556



STAND STATS

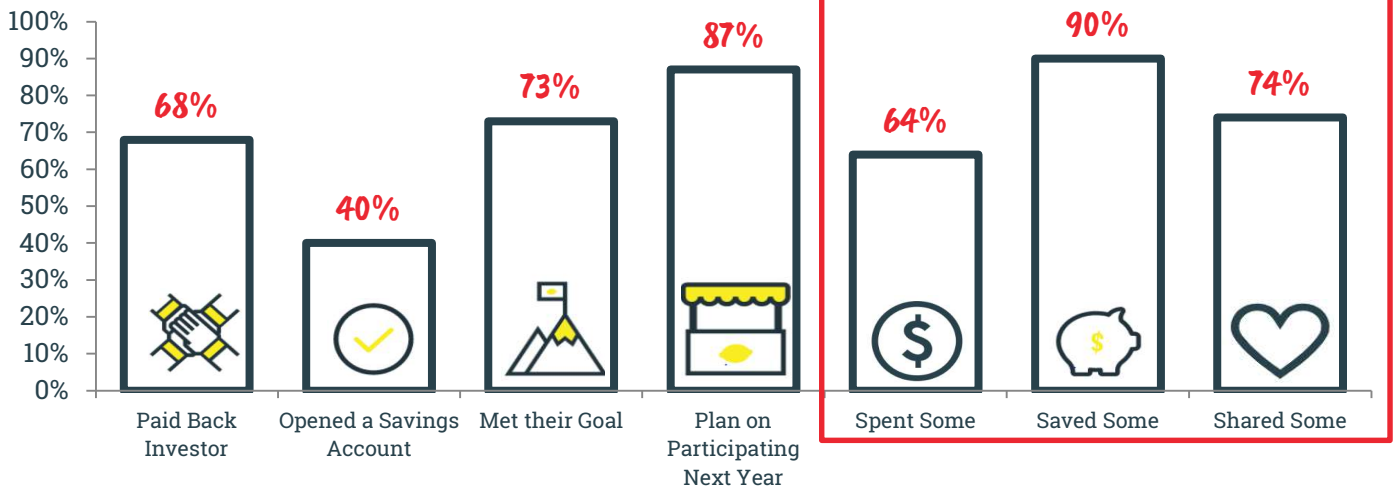
Avg. Total Revenue

\$349.58

Avg. Profit

\$266.39

LOOKING AT LESSONS



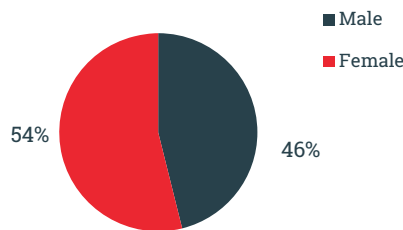
\$121.56
Average Amount Saved



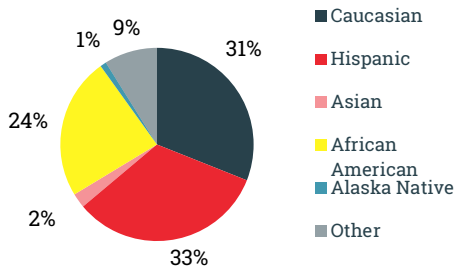
\$96.59
Average Amount Shared

PARTICIPANT DEMOGRAPHICS

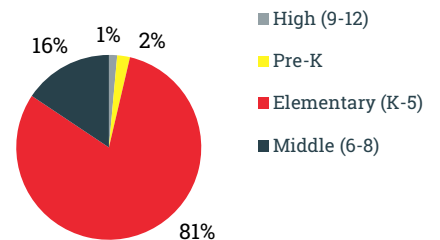
Gender



Ethnicity



Grade



*Business Results data reflects a subset of 1,069 responses from 2022 which represents 1630 participants and 865 stands.