

# 2019 PRELIMINARY RESULTS AND IMPACT



## Lemonade Day!®

### BIG PICTURE

Registered Kids\*

53,984

\*Registrations to date. Not all cities have reported.

### STAND STATS

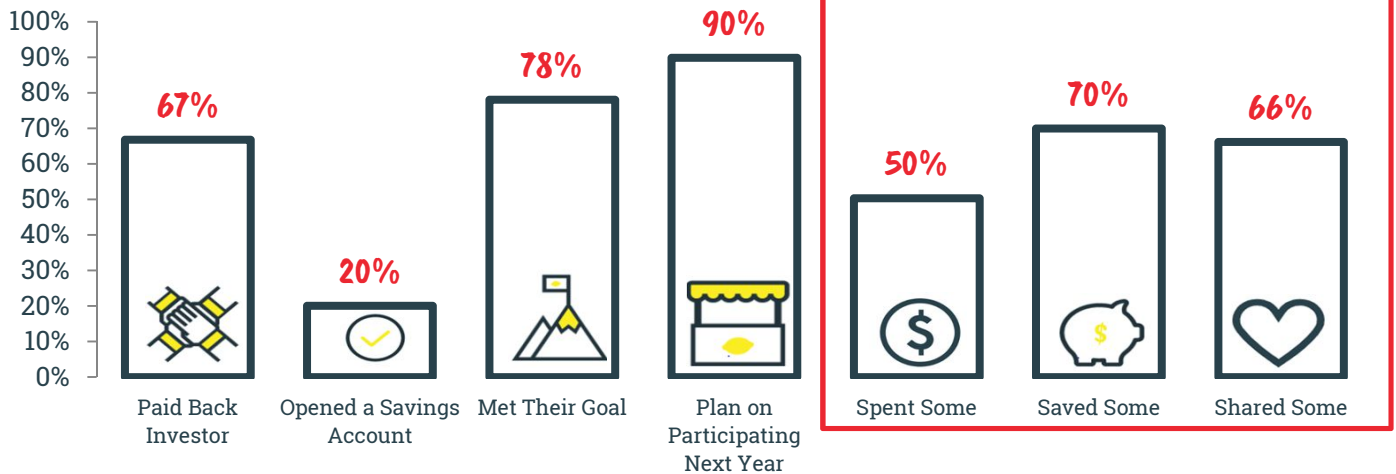
Avg. Total Revenue

**\$234.69**

Avg. Profit

**\$179.61**

### LOOKING AT LESSONS



**\$85.02**

Average Amount Saved

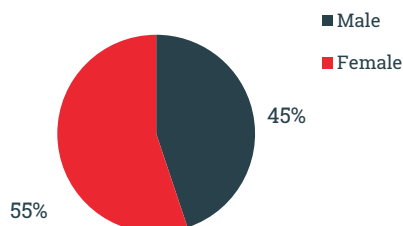


**\$93.99**

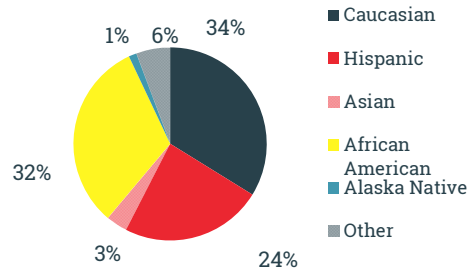
Average Amount Shared

### PARTICIPANT DEMOGRAPHICS

#### Gender



#### Ethnicity



#### Grade

