



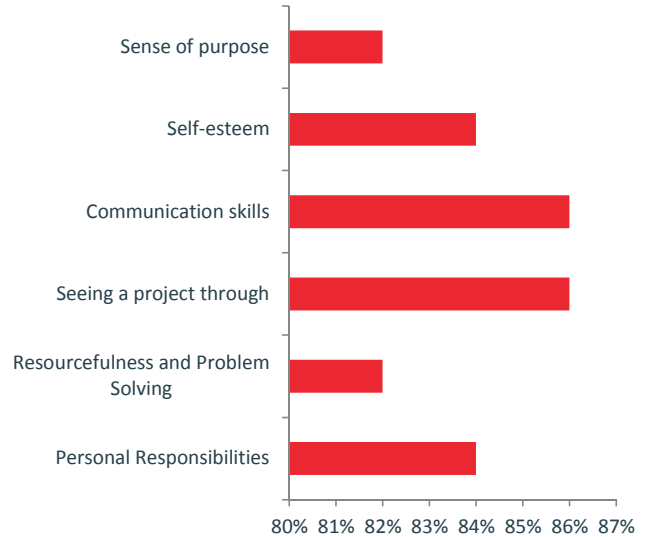
Lemonade Day!®

2018 Mentor Survey Impact Results

Areas of Positive Influence

Out of survey respondents, the following represents mentors who felt their youth showed improvement in the areas listed as a results of participation in Lemonade Day*

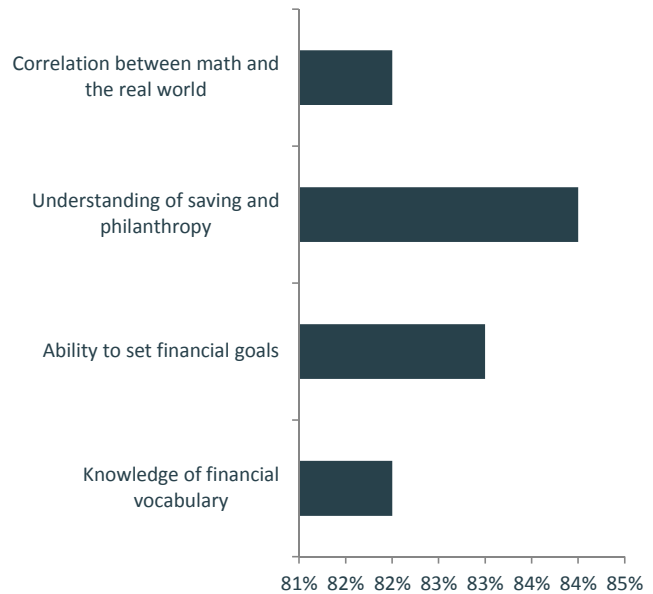
| | |
|-------------------------------------|-----|
| Personal Responsibilities | 84% |
| Resourcefulness and Problem Solving | 82% |
| Seeing a project through | 86% |
| Communication skills | 86% |
| Self-esteem | 84% |
| Sense of purpose | 82% |



Financial Literacy and Mathematics

Out of survey respondents, the following represents those who felt their youth improved in the areas of financial literacy and mathematics*

| | |
|---|-----|
| Knowledge of financial vocabulary | 82% |
| Ability to set financial goals | 83% |
| Understanding of saving and philanthropy | 84% |
| Correlation between math and the real world | 82% |



* Caring adult and mentor data reflects a subset of 508 survey respondents from 2018.