



# Lemonade Day!™

Building the Future...Stirring up Success

## WHAT'S LEMONADE DAY?

Lemonade Day is a fun, experiential program that teaches youth how to start, own and operate their very own business - a lemonade stand. Each year, in participating cities, youth have the opportunity to experience entrepreneurship by setting up their business during their city's community-wide Lemonade Day.

## WHAT WILL YOU LEARN BY PARTICIPATING?



business



responsibilit



financial



goal setting



teamwork

SET A GOAL



Spending Goal, Saving Goal, Sharing Goal

MAKE A  
PLAN



Make Spending Decisions, Plan their Product and Stand, Brand and Advertise, Find an Investor, Create a Business Plan and Budget

WORK THE  
PLAN



Purchase their Supplies, Make Lemonade and Build their Stand, Setup and Run their Business, Provide Good Customer Service

ACHIEVE  
SUCCESS



Account for Business Results, Spend Some, Save Some, Share Some, Contemplate their Future Plans

READY TO GET STARTED?

VISIT [LEMONADEDAY.ORG](http://LEMONADEDAY.ORG)

April 27<sup>TH</sup>

2019