LEMONOPOLIS

WHAT IS LEMONOPOLIS?

Lemonopolis is an online, interactive version of the Lemonade Day program. Lemonopolis is a virtual world where youth learn everything they need to know about starting, owning, and operating their own business - a lemonade stand. As youth explore their way through the Lemonopolis virtual city, they will click to enter certain buildings where they will view videos and complete activities that will prepare them for success. From budgeting and creating a business plan to advertising and site selection, youth will learn everything they need to know about starting their business. The lessons learned in Lemonopolis are then translated into the real world experience of running their new business on Lemonade Day in their community. Through the lessons learned in Lemonopolis and the experience of Lemonade Day, youth learn and practice entrepreneurial skills that will make them successful in business and in life.

WHAT IS LEMONADE DAY?

Lemonade Day is an educational initiative that introduces youth to entrepreneurship, teaching them how to start, own, and operate their own business — a lemonade stand. Lemonade Day is an experiential program designed to give youth from all socio-economic backgrounds an introduction to business concepts and life skills that they can use throughout their lives. Following the Lemonade Day curriculum, youth will learn to Set a Goal, Make a Plan, and Work the Plan in order to Achieve their Dreams. Lemonade Day culminates in the real world experience of youth going into business by setting up their lemonade stands during their city's community-wide Lemonade Day.

WHAT IS INCLUDED IN THE ONLINE CONTENT AND CURRICULUM?

Lemonopolis includes an introductory tutorial and 15 lessons that are broken into 4 modules, or steps to success - Set a Goal, Make a Plan, Work the Plan, and Achieve your Dreams. Each lesson includes an introductory video, 1 to 3 interactions or activities, and an option to dig deeper or learn more about the concepts covered in the lessons. An integrated points achievement system will award points as youth complete each part of the lesson. After youth complete the Set a Goal and Make a Plan modules, they will put their plan into action. Completing the Work the Plan module will require youth to have the help of a Business Partner (parent, mentor, or caring adult) to go into the real world and complete the activities required to set up their business on Lemonade Day

WHAT IS THE APPROPRIATE AGE FOR A LEMONOPOLIS USER?

Lemonopolis is available to youth of all ages; however it is targeted to youth in grades 3 – 5. We recommend that Lemonopolis be completed with the guidance of a parent, mentor, or caring adult who can provide additional support in the learning process. Youth must be registered by a parent or mentor, and a valid parent or mentor email address is required for participation.

WHEN IS LEMONADE DAY?

National Lemonade Day is held each year on the first weekend in May; however, some cities choose a different day to celebrate Lemonade Day. Visit lemonadeday.org to check the date for your local Lemonade Day. We recommend that you register and begin the Lemonopolis curriculum a few weeks prior to participating in Lemonade Day.

WHAT IS THE TIME COMMITMENT REQUIRED TO COMPLETE LEMONOPOLIS?

Typically the lessons in Lemonopolis can be completed in anywhere from 10 to 20 min. Depending on the lesson, some may take more or less time. The Work the Plan module will take additional time since the lessons encourage youth to complete real world activities with the help of their Business Partner.

HOW MUCH DOES IT COST TO PARTICIPATE IN LEMONADE DAY?

Lemonopolis is free to those in participating Lemonade Day cities. Visit lemonadeday.org to find the list a participating city near you

WHAT IS THE DEADLINE TO REGISTER?

There is no national deadline for registration; however there could be registration deadlines in your city, so please check your city's Lemonade Day website for information. Even though there is no deadline, we strongly recommend that you register your youth at least a few weeks prior to Lemonade Day to allow them to get the most out of the Lemonopolis curriculum.

HOW DO I ACCESS LEMONOPOLIS?

To get started, first you must register for Lemonade Day in your city. After you have completed registration you will have immediate access to Lemonopolis. Login to Lemonopolis by visiting mylemonadeday.org and use the username and password that you are provided upon registration

Lemonade Day!®

FOR PARENTS, MENTORS, TEACHERS, AND GROUP LEADERS

I HAVE PARTICIPATED IN LEMONADE DAY PREVIOUSLY USING THE PRINTED WORKBOOK, HOW IS LEMONOPOLIS DIFFERENT?

Lemonopolis is a digital version of the Lemonade Day curriculum. The same principals and concepts are covered in all versions of the curriculum; however the Lemonopolis version is accessed completely online. You can access Lemonopolis through your city's Lemonade Day website or directly at mylemonadeday.org using a username and password. Youth will watch videos, complete activities and interactions online in a game-like virtual environment.

WHAT ARE THE ACADEMIC BENEFITS OF PARTICIPATING IN LEMONADE DAY?

Lemonade Day introduces youth to entrepreneurship as well as basic business skills and principles which they internalize and use throughout their lives. Youth learn to Set a Goal, Make a Plan, Work the Plan and Achieve their Dreams - a proven strategy for success in both business and life. Lemonade Day aims to help youth build self-esteem and new mindsets that can propel them to success they may not have pursued otherwise. Results from the Lemonade Day program have shown improvement in participant's knowledge of financial vocabulary, application of mathematical principals, and understanding of personal financial literacy. The optional activities found in the Teacher's Guide, provide more extensive alignment to both national and state standards, including TEKS and Common Core. Additionally, the Mentor Guide provides information on how the Lemonade Day lessons are aligned with the 40 Developmental Assets and which assets are addressed by each lesson.

WHY SHOULD YOUTH PARTICIPATE IN LEMONADE DAY USING LEMONOPOLIS?

Lemonade Day is a fun experiential learning program for youth of all ages. The combined value of the Lemonade Day lessons covered in Lemonopolis and the real-world experience of owning a business provides great benefit to participating youth, allowing them to not only be exposed to the concept of entrepreneurship, but to learn and practice valuable life skills. In addition, the use of Lemonopolis allows youth to gain access to the Lemonade Day lessons in a new and improved game-like digital format.

HOW LONG WILL IT TAKE TO GO THROUGH A LESSON?

Typically it takes 10-20 minutes to go through a lesson. Some lessons take more time and some take less depending on the lesson.

I'M A TEACHER, GROUP LEADER OR PARENT. CAN I USE THE SAME EMAIL ADDRESS TO REGISTER MORE THAN ONE CHILD?

Yes, you can register more than one child at the same time using the same email address. If you're registering online, all you have to do is click on Add participant, enter the information for the first child and click Save. You will see that child's information listed. Click on Add another participant to repeat the same process. Once you're done, you should see all of your participants listed in the Youth Participants box. Click on the check boxes to agree to the terms and conditions and give consent and then click on Submit Registration.

WHAT FEATURES ARE AVAILABLE AND WHAT DATA IS TRACKED IN THE MENTOR (MANAGER) DASHBOARD?

Every mentor has what is known as a Manager role in the online system. Managers are able to see the following information for the participants, or Learners they registered.- List of Learners that you Manage (or participants that you registered). This is accessible by clicking on Manager User Group- Current progress of Learners through the lessons- Learner's login activity- You can also import a spreadsheet of additional Learners or individually add Learners by clicking on Manager Users and Add Child.

WHO DO I CONTACT WITH MORE QUESTIONS?

Please email questions to support@lemonadeday.org, or if you experience any difficulty while using Lemonopolis, feel free to click on Suggestion/Problem Reporting at the top of your screen.

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