

Product Survey

Lemonade Day![®]

Deciding on your product is an essential step in preparing to go into the lemonade business! Survey your friends and family to see what kind of lemonade they prefer to help you come up with what kind of lemonade you will make.

1. Do you like Lemonade?

- Yes, of course!
- Yes, mixed with tea
- No, it's not my favorite



2. What kind of Lemonade would you prefer to buy?

- Original Lemonade
- Fruit Lemonade

Specify _____

- Candy Lemonade

Specify _____

- Frozen Lemonade
- Heart Healthy

5. What would you like mixed with your lemonade? Check all that apply.

- Fresh Fruit
- Small Candies
- Accessories (example: Umbrella, Silly Straw)



3. How would you like your lemonade to taste?

- Sweet
- Sour
- Mix of Sweet and Sour



6. What side item would you prefer with your lemonade?

- Sweets (Ex: cookie, cupcake)
- Savory (Ex: hot dog, pizza, chips)

Other _____

- Nothing

4. Would you prefer lemonade with or without pulp?

- With
- Without

Notes

